

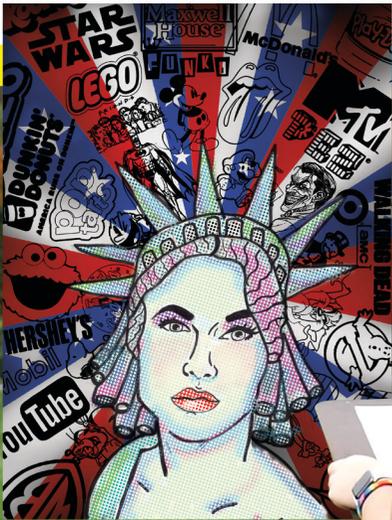
Because **We** will make **YOU** our priority.

The Graphic Design program at Mansfield University offers a challenging and enterprising opportunity for you to express your ideas and creativity. You will receive an education in Graphic Design that will prepare you to be competitively positioned for employment within the field. Since our philosophy is rooted in Art History and Studio Art, you will also leave our program prepared to continue on, if you choose, for specialized study at the graduate level.

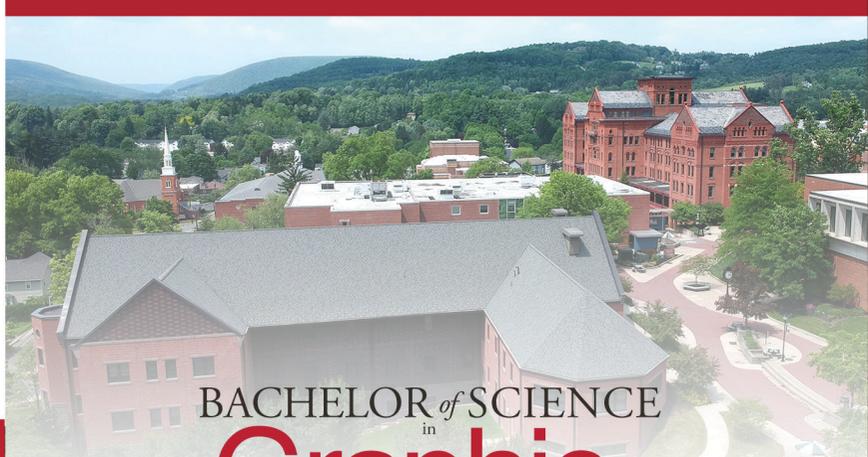
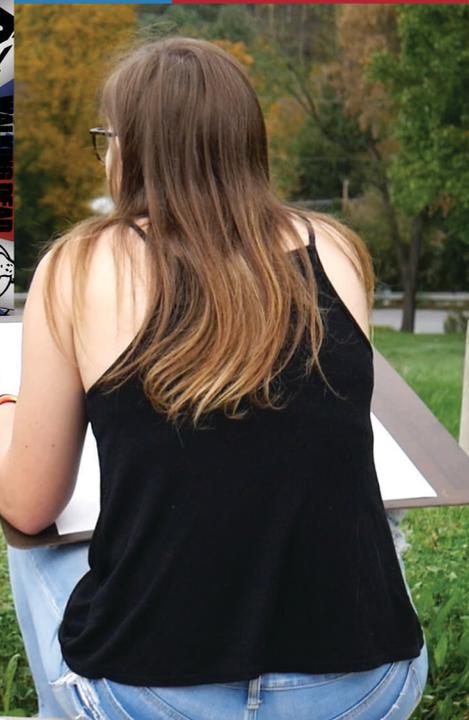


Artwork courtesy of Kristine Ferg '19

In addition to your education in Graphic Design, you will receive a broad exposure to courses within the Liberal Arts, and a chance to connect your major to related disciplines, such as Communications, Marketing, Business, and Computer Information Science. You will leave Mansfield with a well-rounded understanding of your role in the design field, and a developed perspective of its connections to the world around you.



Artwork courtesy of Kellie Oswald '17



BACHELOR *of* SCIENCE in **Graphic Design** DEPARTMENT *of* ART

**MANSFIELD
UNIVERSITY**

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BACHELOR *of* SCIENCE in **Graphic Design** DEPARTMENT *of* ART



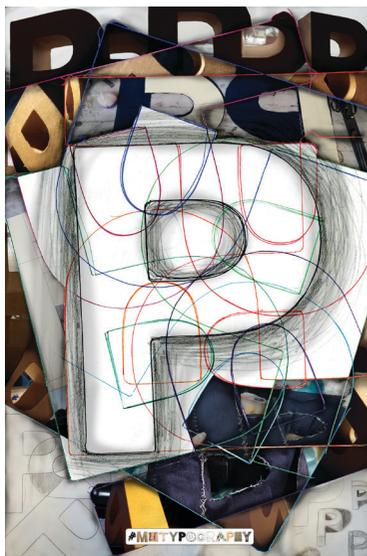
**MANSFIELD
UNIVERSITY**

Why would you consider joining our family?

- ▷ **comprehensive program in graphic design**
- ▷ **small, public liberal arts university**
- ▷ **individual attention by professors & advisors**
- ▷ **flexible program structure**
- ▷ **caring & dedicated faculty**
- ▷ **conceptual, formal, & applied projects**
- ▷ **attention to individual needs**
- ▷ **learning that is artfully centered in process, research & technology**
- ▷ **entrepreneurial & professional emphasis**



And YOU will be OUR focus, until it's time for you to fly.



Artwork courtesy of Jessica O'Donnell '18?

One of the highlights of your experience while studying within the Graphic Design program, is the completion of an Internship or community-based Practicum project. Faculty within the Department of Art will help you find the right Internship or Practicum to match your interests and abilities. These positions have been extremely beneficial to our students and the businesses they serve – both regionally and in more distant locations. For example, we've had students intern

locally at Mountain Home Magazine in Wellsboro, PA, and at O-Magazine, in New York City. Some have done Practicums on campus—assisting departments with their needs, while others have connected their Practicums to personal interests—such as the local Animal Care Sanctuary, in East Smithfield, PA. Others have followed dreams to work in galleries and museums.



A small selection of past Internships include Hearst Publications and Havas Health, both in New York City; The Arts Council of the Southern Finger Lakes and Corning Incorporated, located in Corning, NY. We've had students intern with the Smithsonian Institution, working in exhibits, and at the National Museum of the American Indian, both in Washington, D.C. We provide you the opportunity, by encouraging and assisting you, whether that dream is to work in a design studio, a creative agency, a gallery, a corporate environment, or a museum. Following graduation, you will not only be prepared to enter positions in the field, but you will leave having the ability to think in a way that you will be creating the positions of the future.



The Senior Seminar class is another highlight of our program, and your time at Mansfield. This takes place in your final semester, and will be the moment when all your learning culminates in the form of a final project and professional display. Your work will be featured in the Loomis Gallery—a professional exhibition space, located on the Mansfield University campus, right in Allen Hall.



Artwork courtesy of Noel Erickson '18?

We can't wait to see what you'll do!



The Loomis Gallery showing artist Tanya Aguiñiga

