Strategic Plan Assessment

All campus planning and assessment efforts should be aligned with our Strategic Plan, MU2020, which specifies our institutional goals, objectives, and initiatives for the next five years. The Strategic Plan was implemented in July 2014, and its initiatives are assessed to determine whether or not the university is on track to achieve its institutional goals and objectives. Currently, the Strategic Plan Assessment Team coordinates the gathering of data necessary for the assessment of the Strategic Plan.

In Spring 2015, the University Assessment Coordinator, in conjunction with the University-Wide Assessment Committee, reviewed the Strategic Plan to determine measurable performance metrics that could be used to assess the Strategic Plan. Modifications to goals, objectives, and initiatives occurred with the consent of Cabinet to codify the assessment process. One result of this assessment of the Strategic Plan was to include a distinct objective that relates to university-wide assessment that had been omitted from the initial version.

In summer 2015, the Strategic Plan Review Team was formed to focus on assessing the Strategic Plan during the 2015-16 academic year. The Review Team worked on refining the performance indicators for each initiative, gathering the relevant data to measure progress on each initiative, and creating a color-coded dashboard to represent visually each initiative’s status. Green indicates that the institution is on track to fulfill the expectations of a particular initiative, while yellow indicates that results are mixed so far. Red is used to indicate that an initiative needs attention because either the initiative is currently inactive or the data gathered thus far suggests that the institution’s efforts are not meeting the expectations stated in the initiative.

The Strategic Plan Review Team presents progress reports to the university through our university-wide Campus Conversations meetings. The Team also reports on its assessment efforts and makes recommendations to Cabinet on an annual basis, typically in the late summer or early Fall.

The President will report to the campus community, alumni, Council of Trustees, and University Senate following each fiscal year with a narrative summary detailing the University’s accomplishments, areas in which MU can improve, and any changes made to the strategic plan. The Strategic Plan is on the website at http://www.mansfield.edu/mu2020/.