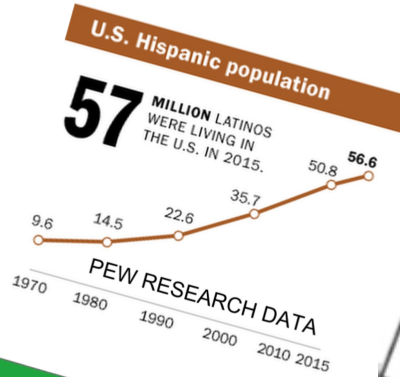


TRENDS IN LANGUAGE LEARNING

Language	Estimated Number of Speakers
1 Chinese (Mandarin)	1,205,000,000 speakers
2 Spanish	429,000,000 speakers
3 English	428,000,000 speakers
4 Hindi	328,000,000 speakers
5 French	300,000,000 speakers

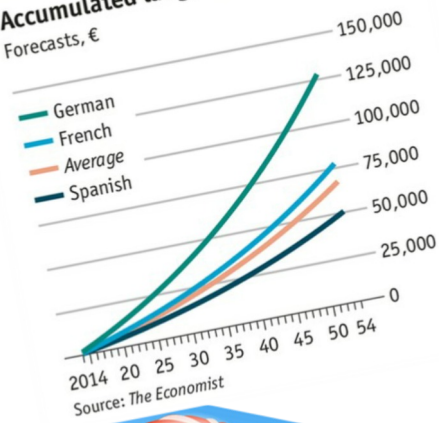


- Start learning a language early.
- Each language has a local and international cultural expression.
- E-learning brings language to your tablet, but also presents new challenges.
- Language learning is life-long.
- Language embodies a innumerable voices, from the poet or journalist to the musician and politician.
- Language competence can be demonstrated both in writing and speech.
- Languages help mediate between cultures and promote multicultural and plurilingual communities.

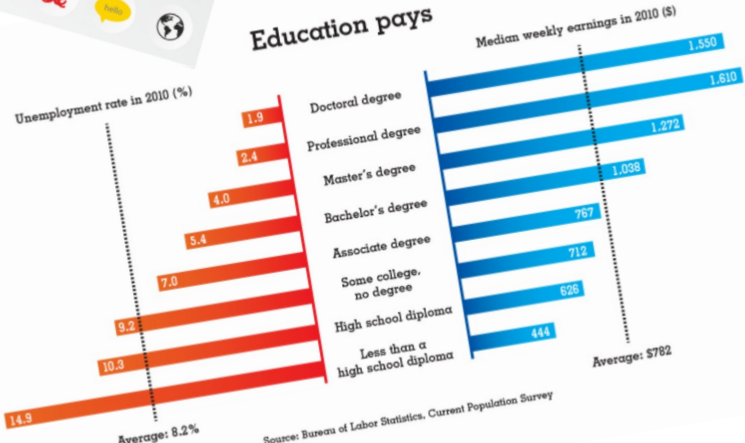
BENEFITS OF LEARNING LANGUAGES



Accumulated language bonuses



Education pays



Does learning a language improve employability?



Jobs That Pay You to Travel

- Teaching English as a Foreign Language
- Cruise Ship Staff
- Tour Guide
- Peace Corps
- Non Governmental Organization
- State Department
- Au Pair or Nanny
- Travel Nurse

No Unified World Language

As Latin, Greek, and other languages from the past have shown us, scientific, political, and economic hegemony does not guarantee a monolingual world. As a consequence, Monolingual English speakers may find it difficult to fully participate in the multilingual society of the future, where English has lost even more of its hegemonic predominance in economic, scientific, and political affairs. Language demographics are truly changing, not only in the United States but also in the world. We cannot ignore new patterns in language demographics, such as those of Mandarin, Spanish, Hindi, and Arabic. Nor should we forget how local language groups can now connect globally through the Internet or even change the laws governing languages spoken in business (Montreal, for instance). In truth, the ability to speak and function in a foreign language is more and more becoming a highly desirable skill or even a necessity in today's global world.